

Day in the Life: David Felicissimo

**Interviews and Profiles** 





## **David Felicissimo**

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MONTREAL, QUEBEC, CANADA

### 6:00 am

Wake up as I hear my wife getting ready. She is a substitute teacher and has to be up early. Reach for my phone to check emails before getting out of bed. I **spend the next 30 minutes preparing for the day, which includes a cold shower** (30 seconds under very cold water is the best way to kick start a morning).

#### 7:00 am

**Help my seven-year-old twins** (boy/girl) get ready for school. I make breakfast and chat over my first espresso. Mornings are the most intimate time I spend with them and I make the most of it.

### 8:00 am

**Drop my kids at school for an early morning Italian lesson.** Having them understand Italian is important to me, as both my parents were born in Italy. They will thank me later in life; however, today they complain... endlessly.

#### 8:30 am

Meet my father in Montreal's Little Italy for a quick espresso and chat. Today's topics include Italian, soccer, and Canadian politics. This is a weekly habit we maintain.

#### 9:00 am

Get to the office, grab a third espresso, and follow up with emails I couldn't fully respond to on my phone. **Meet with my paralegal to go over the weekly mandates process.** A few colleagues pop in to ask about my availability for the day. I also browse our site, TheRichest.com, to make sure IT has updated the terms and privacy policy.

### 10:00 am

Meet with our video/YouTube team to **discuss copyright matters and some "copycat" channels.** Given our size (over four billion views), copyright infringement is rampant with third parties plagiarizing our work. As I dash for another espresso, a few people stop me for what they refer to as a "quick" legal question.

#### 11:00 am

**Sit with the managing editors of our movie site, ScreenRant.com,** to discuss various copyright matters, licensing deals, and a partnership with a US-based national cinema chain.

### 12:00 pm

Attend a scheduled meeting with our human resources manager to go over contractual issues. The IT lead joins us to talk about employment matters. This is followed up by a **quick chat with our talent acquisition coordinator and our paralegal to address contract wording** for freelance writers.

### 1:00 pm

**Lift weights and do some quick cardio** at the gym across the street. Our company launched a three-month fitness competition late last year (which I did not win but got me in great shape!). Since then, I have been maintaining a five-day a week gym habit with a moderately strict diet.

# 2:00 pm

Breakout meeting with the M&A team of our software division (Valsoft) to discuss potential acquisitions and negotiation status. We discuss some upcoming business trips for Q1.

## 3:00 pm

Call with our subsidiary office in Tampa, Florida regarding various cross-border matters. A follow-up call with our Tampa-based external counsel quickly ensues.

### 4:00 pm

Various departments come to my office either to get contracts approved or to ask specific legal questions. Today, it's **our director of ad operations who needs advice on a new advertising partner.** 

### 5:00 pm

Being a tech company, we have the mandatory foosball table. I "school" one of my colleagues from the M&A team leaving him "shook" from a 10-2 defeat. Touch base with a new hire before one last espresso and legal review at my desk.

### 6:00 pm

I sit down with our CEO to discuss the progress on a potential acquisition and outline businessrelated matters for some new sites in development.

### 7:00 pm

Drive home: I have a 20-minute commute and listen to a podcast. I highly recommend Revisionist History with Malcolm Gladwell.

# 7:30 pm

Quick bedtime story with my kids. We negotiate how many books to read. I start with one, they start with 100 — we settle on two.

## 8:00 pm

**Have a late dinner in the kitchen** and flip through more emails while my wife reads. We chat about the day's events.

### 9:00 pm

Sit down to watch TV, which typically involves a Netflix series that we binge while discussing our kids' activities, our upcoming vacation, and our "to do list."

### 10:00 pm

Read Tim Ferriss's Tools of Titans and answer a few emails before bed.

# 11:00 pm

Hit the bed and, as usual, fall asleep almost instantly.

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